



COMPANY OVERVIEW

Since 2004, The Folke Institute (TFI) has been a dynamic and forward-thinking leader in training and development, consulting, and research. TFI is dedicated to empowering organizations and individuals through strategic cutting-edge solutions. With a passion for fostering growth, innovation, and excellence, we strive to be the partner of choice for organizations seeking to enhance their workforce capabilities. We specialize in delivering tailored training programs, expert consulting, and coaching services to drive organizational growth and individual excellence with a proven track record of success.

CAGE/NCAGE CODE:

- 95ED0

NAICS CODES:

- 541611 Administrative Management & General Management
- 541612 Human Resources Consulting
- 541618 Other Management Consulting Services
- 611430 Professional & Management Development Training

CERTIFICATION:

- MWBE State of New Jersey
- MWBE Port Authority of New York and New Jersey
- Psychometric Assessments (DiSC, MBTI, Behavior Styles, etc.)
- Leadership Assessments (Engage® Battery, Restore® Battery, SLII®, etc.)

PAST PERFORMANCE:

- Port Authority of NY and NJ
- School District of Philadelphia
- Massachusetts Bay Transportation Authority
- Franklin and Union Townships School Districts
- US Dept. of Veteran Affairs
- United States Marine Corps
- US Dept. of Housing and Urban Development
- Rice University
- University of Massachusetts Global
- Princeton University

CORE COMPETENCIES

- TRAINING PROGRAMS:
 - Customized, organization-specific training, focusing on employee, leadership, and skill development.
- DEVELOPMENT INITIATIVES:
 - Leadership programs for effective, visionary leaders and employee development plans for skill enhancement, career growth, and job satisfaction.
- CONSULTING SERVICES:
 - Strategic consulting for talent management, organizational structure optimization, and change management.
- INDUSTRY KNOWLEDGE:
 - Targeted solutions based on a deep understanding of various organizations and industries, coupled with ongoing adaptation to industry trends.
- TECHNOLOGY INTEGRATION:
 - Advanced technology use in e-learning and virtual training for interactive experiences, with technology seamlessly integrated to boost training effectiveness.

DIFFERENTIATORS

- EXPERIENCED TEAM: Our team consists of seasoned professionals with over 100 years of cumulative experience and expertise in each of our service areas.
- EXTENSIVE IMPACT: In 2023, we successfully provided training to more than 1,000 participants, demonstrating our capability to deliver large-scale, impactful programs.
- DIVERSE CLIENTELE: Our services have been utilized across various sectors, reflecting our adaptability and the universal applicability of our training programs.
- POSITIVE RESULTS: Consistently received high satisfaction ratings and positive feedback from participants, underscoring the effectiveness of our training methodologies.
- GOVERNMENT INSIGHT: Understanding of government requirements and standards, ensuring compliance and effectiveness in government-related projects.