



**FOR IMMEDIATE RELEASE**

## **The Folke Institute, Inc. Joins the Military Spouse Employment Partnership Small Business Partner (MSEP SB) Program**

HIGH BRIDGE, NEW JERSEY – AUGUST 8, 2023 – The Folke Institute, Inc. (TFI) is proud to announce its selection as a Military Spouse Employment Partnership Small Business Partner (MSEP SB). This partnership underscores TFI's strong commitment to supporting military spouses in their career pursuits, recognizing the unique challenges they face in the employment market.

The Department of Defense has recognized that small businesses like TFI can have a profound impact on the employment challenges faced by military spouses. Through MSEP Small Business, a new initiative with the goal of bolstering employment opportunities within military-impacted communities, TFI will actively participate in providing vital resources to military families.

"We are honored to be part of this groundbreaking partnership," said Dr. Carrie Spell-Hansson, TFI's Chief Executive Officer. "Our collaboration with MSEP reflects our deep commitment to our nation's military community especially its military spouses and aligns with our mission to foster economic security and create a more equitable workplace."

This partnership symbolizes TFI's dedication to bridging the unemployment and wage gap disparities between military spouses and their civilian counterparts. It is more than a corporate responsibility; it's a concerted effort to drive positive change and economic security for military families across the nation.

For more information about TFI's partnership with MSEP SB or to learn more about the opportunities available, please visit [www.thefolkeinstitute.com](http://www.thefolkeinstitute.com) or contact Kat Calvo, TFI's COO at [press@thefolkeinstitute.com](mailto:press@thefolkeinstitute.com).

### About The Folke Institute, Inc.:

The Folke Institute, Inc. (TFI) is a global learning & development, consulting, and research organization that develops, designs, and deploys programs to help individuals and organizations acquire the skills and insights needed to succeed in today's global workplace. Our classes, seminars, workshops, and coaching programs help individuals develop essential skills necessary for individual and organizational success. TFI provides preset programs and customized solutions for clients who want to effect change within their

organizations across all dimensions of diversity. Our dynamic solutions increase our client's competitive advantage and set them apart in the global economy. Our programming is uniquely designed to provide the skills necessary to successfully communicate, negotiate, leverage differences, and promote positive and sustainable relationships up, down, and across the organization (associates, partners, team members, clients, and suppliers).

#### About Military Spouse Employment Partnership:

Military Spouse Employment Partnership (MSEP), a targeted recruitment and employment solution, creates employment connections that provide companies with direct access to military spouses seeking career opportunities and spouses with direct access to employers who are actively recruiting. It is part of the Department of Defense's broader Spouse Education and Career Opportunities, or SECO, initiative, which seeks to strengthen the education and career opportunities of military spouses. The program offers:

- Career exploration opportunities to help military spouses understand their skills, interests, and goals.
- Education and training to identify academic, licensing, or credentialing requirements that can assist in reaching career goals.
- Employment readiness assistance to optimize self-marketing skills.
- Employment connections that aid in finding and maintaining a rewarding career.
- MSEP's mission aligns with locally owned businesses like TFI and extends its outreach through the MSEP Small Business initiative, recognizing the vital role that small and locally-owned businesses play in both national and local economies.

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